Press release

SEPTEMBER IN GROWTH BY 8.1% FOR THE ITALIAN CAR MARKET, WITH A GOOD CLOSURE OF THE THIRD QUARTER (+9% ON THE SAME PERIOD IN 2016)

A more contained increase in comparison with August, also due to less working days on September 2016, but best result in terms of volumes since 2009

Turin, 2nd October 2017 – According to the data published today by the Italian Ministry of Infrastructure and Transport, in September the Italian Car Market totaled 166,956 new registrations, in growth by 8.1% on the same month in 2016.

New registration volumes recorded in the first nine months of the current year amounted to 1,533,710 units, up by 9% on the same period in 2016.

"*Also in September the car market was in positive sign, though after a less significant rise in comparison with the month of August, also owing to a different number of working day in September (21 days this year on 22 in September 2016) – so* commented **Aurelio Nervo, President of ANFIA.**

In any case, we are speaking of the highest volume levels, as for this month, since the year 2009 when the market exceeded 190,000 units. And the closure of this quarter was good too, with volumes grown by over 9% on those recorded in the same months in 2016.

Keeping an eye on the mix of sales, it is to be noticed a positive trend change for all types of motorizations, as follows: CNG car registrations in growth for the second consecutive month; LPG car registrations in 2-digit percentage acceleration, from March 2016 to date excepting, however, the month of April; hybrid and electric cars, offering the best performance, with a global share by 3.7% of the total registered in September.

Finally, quite a good success gathered by Italian car models, of which six belonging to the best-selling car list of the ninth month of the current year".

Analyzing **new registrations by fuelling**[1] in September 2017 the market share regarding petrol cars increased from 29.8% in August to 31.1% (32.9% in September 2016), whereas diesel car share went up from 57.4% in August to 57.5% (57.1% in

[1] Provisional data

September 2016). As for hybrid and electric cars, the growth went on up to 3.7% in September 2017 from 3.6% recorded in the previous month (and 2.7% last year).

On the other hand, the share relating to LPG went down from 7.2% in August to 5.8% in September 2017 (and 5.3% last year). The penetration rate of methane cars obtained a slight improvement, from 1.9% in August to 2% in September (September 2016: 2.1%).

With reference to segmentation, Fiat Panda and Fiat 500 resulted to be the best-selling car models among city cars and all together they almost reached 60% of the A-segment share. Lancia Ypsilon was, then, the best-selling model as for economy cars (B-segment), while Fiat Tipo was leader of middle-low cars (C-segment). Fiat 500L was the best-selling model within the small mono-volume segment (almost 50% of share) and, generally speaking, as for all mono-volumes. Fiat 500X and Jeep Renegade were the best-selling SUVs, representing one third of small SUVs, whereas Fiat 124 Spider was the best-selling model among sports cars.

According to ISTAT survey, in September, there was a sharp increase in the **consumer confidence climate index** (on the basis of 2010=100), from 111.2 to 115.5. Also the **composite business confidence climate index** (IESI) recorded an acceleration, from **107.1 to 108**.
With reference to the consumer confidence climate, the balance relating to the current opportunity to buy durable goods (also the car, among others) was in rise, after the decline recorded in August (from -50 to -38.3), as well as the balance concerning future purchasing intentions.

According to the preliminary estimations issued by ISTAT, in September, the **domestic consumption price index** went down by 0.3% on a monthly basis and it rose by 1.1% on September 2016 (August: +1.2%).
The slight slackening recorded by the inflation rate was essentially due to a deceleration in prices as for Services relating to transports (+2.7% from up by 4.4% in August). In the area of Non-regulated Energy goods, with reference to the trend of fuel prices, some increases, though quite slight, were recorded as for **Diesel**, with prices in growth by 1.1% on a monthly basis (+4.4% as for yearly change, from +4.8% in August), and as for **Petrol**, in acceleration itself, on the contrary, by 1.1% on August, showing with a yearly increase by 3.9% (in reduction from +4.6% recorded in the previous month).

Domestic brands totaled 47.302 registrations (+5%) as a whole in the month, with 28.3% of market share. In the first nine months of 2017, new global registrations amounted to 447,870 (+9.1%), with a market share by 29.2%.

FCA brands (excluding Ferrari and Maserati) scored 47,020 registrations as a whole in the month (+5.2%), with 28.2% of market share.

Associazione Nazionale Filiera Industria Automobilistica

Sedi: 10128 Torino - Corso Galileo Ferraris, 61 – Telefono +39 011 5546511 – Fax +39 011 545464 – E-mail: anfia@anfia.it
00144 Roma – Viale Pasteur , 10 – Telefono +39 06 54221493 (4) – Fax +39 06 54221418– E-mail: anfia.roma@anfia.it
www.anfia.it

Positive trend for the following brands: Fiat (+2.7%), Alfa Romeo (+13.9%) and Jeep (+44.3%), with a good result also for Ferrari (+81.2%) and Lamborghini (20%).

In the progressive since the beginning of 2017, FCA brands totaled 444,834 registrations (cars), in growth by 8.9% and with a market share by 29%. In the cumulative amount since January 2017, positive sign for the following brands: Fiat (+8.9%), Alfa Romeo (+29.6%), Jeep (+15%), also accompanied by Maserati (+71.4%) and Lamborghini (+30.9%).

In September, the Italian models included in the **Top Ten** of car sales were six: Fiat Panda always leader (12,353 units), and also present in 2017 first eight month list, followed by Fiat Tipo (4,712)and by Lancia Ypsilon (4,653) ranking third, reproducing therefore the same podium as in August. At the fourth place, Fiat 500 (4,527) moving ahead by one position on the previous month, followed by Fiat 500X ranking sixth (up by four places on the previous month) and finally by Fiat 500L ranking seventh (3,629).

The **Second-hand car market** totaled 368,634 ownership transfers (including the mini-transfer operations to car dealers) in September 2017, in contraction by six percent on September 2016. In the first nine months of 2017, ownership transfers were 3,410,245 (down by 2.6% on the same period in 2016).

For more information: ANFIA Press Office

Miriam Gangi (Ms.) - m.gangi@anfia.it
Telephone: +39 011 5546502
Mobile: 338 7303167

Comunicato Stampa

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	SETTEMBRE *SEPTEMBER*				VAR. % *% CHG.*	GENNAIO/SETTEMBRE *JANUARY/SEPTEMBER*				VAR. % *% CHG.*
MARCA/*MAKE*	2017	%	2016	%	*17/16*	2017	%	2016	%	*17/16*
FCA	47.020	*28,16*	44.699	*28,95*	*5,19*	444.834	*29,00*	408.418	*29,03*	*8,92*
FIAT	32.828	*19,66*	31.962	*20,70*	*2,71*	325.840	*21,25*	299.284	*21,27*	*8,87*
ALFA ROMEO	4.338	*2,60*	3.809	*2,47*	*13,89*	35.130	*2,29*	27.104	*1,93*	*29,61*
LANCIA/CHRYSLER	4.655	*2,79*	5.324	*3,45*	*-12,57*	48.784	*3,18*	51.531	*3,66*	*-5,33*
JEEP	5.199	*3,11*	3.604	*2,33*	*44,26*	35.080	*2,29*	30.499	*2,17*	*15,02*
FERRARI	29	*0,02*	16	*0,01*	*81,25*	295	*0,02*	309	*0,02*	*-4,53*
MASERATI	219	*0,13*	295	*0,19*	*-25,76*	2.305	*0,15*	1.345	*0,10*	*71,38*
DR MOTOR	27	*0,02*	30	*0,02*	*-10,00*	315	*0,02*	388	*0,03*	*-18,81*
LAMBORGHINI	6	*0,00*	5	*0,00*	*20,00*	110	*0,01*	84	*0,01*	*30,95*
ALTRE NAZIONALI	1	*0,00*	1	*0,00*	*0,00*	11	*0,00*	18	*0,00*	*-38,89*
TOT. MARCHE NAZ.	**47.302**	*28,33*	**45.046**	*29,18*	*5,01*	**447.870**	*29,20*	**410.562**	*29,18*	*9,09*
AUDI	6.537	*3,92*	5.321	*3,45*	*22,85*	53.093	*3,46*	49.203	*3,50*	*7,91*
BMW	5.709	*3,42*	5.641	*3,65*	*1,21*	46.219	*3,01*	45.360	*3,22*	*1,89*
CITROEN	6.233	*3,73*	5.262	*3,41*	*18,45*	62.642	*4,08*	50.814	*3,61*	*23,28*
DACIA	3.524	*2,11*	3.063	*1,98*	*15,05*	44.976	*2,93*	38.804	*2,76*	*15,91*
FORD	10.079	*6,04*	10.183	*6,60*	*-1,02*	105.313	*6,87*	96.953	*6,89*	*8,62*
HONDA	815	*0,49*	1.012	*0,66*	*-19,47*	7.646	*0,50*	7.231	*0,51*	*5,74*
HYUNDAI	5.327	*3,19*	5.066	*3,28*	*5,15*	42.545	*2,77*	41.980	*2,98*	*1,35*
JAGUAR	309	*0,19*	638	*0,41*	*-51,57*	4.072	*0,27*	3.562	*0,25*	*14,32*
KIA	3.361	*2,01*	3.744	*2,42*	*-10,23*	36.547	*2,38*	35.393	*2,52*	*3,26*
LAND ROVER	1.496	*0,90*	1.644	*1,06*	*-9,00*	14.394	*0,94*	15.125	*1,07*	*-4,83*
MAZDA	1.023	*0,61*	1.021	*0,66*	*0,20*	7.895	*0,51*	8.513	*0,61*	*-7,26*
MERCEDES	5.735	*3,44*	5.355	*3,47*	*7,10*	49.721	*3,24*	48.136	*3,42*	*3,29*
MINI	2.570	*1,54*	2.486	*1,61*	*3,38*	18.118	*1,18*	18.679	*1,33*	*-3,00*
MITSUBISHI	265	*0,16*	369	*0,24*	*-28,18*	2.851	*0,19*	3.272	*0,23*	*-12,87*
NISSAN	6.558	*3,93*	4.163	*2,70*	*57,53*	49.797	*3,25*	42.957	*3,05*	*15,92*
OPEL	8.286	*4,96*	8.215	*5,32*	*0,86*	79.260	*5,17*	73.690	*5,24*	*7,56*
PEUGEOT	8.384	*5,02*	7.471	*4,84*	*12,22*	79.528	*5,19*	71.934	*5,11*	*10,56*
PORSCHE	449	*0,27*	532	*0,34*	*-15,60*	4.288	*0,28*	3.887	*0,28*	*10,32*
RENAULT	10.978	*6,58*	8.790	*5,69*	*24,89*	102.553	*6,69*	91.844	*6,53*	*11,66*
SEAT	1.451	*0,87*	905	*0,59*	*60,33*	13.289	*0,87*	11.226	*0,80*	*18,38*
SKODA	2.051	*1,23*	1.818	*1,18*	*12,82*	17.583	*1,15*	14.827	*1,05*	*18,59*
SMART	2.337	*1,40*	2.525	*1,64*	*-7,45*	20.982	*1,37*	23.055	*1,64*	*-8,99*
SSANGYONG	133	*0,08*	247	*0,16*	*-46,15*	1.679	*0,11*	2.177	*0,15*	*-22,88*
SUBARU	275	*0,16*	393	*0,25*	*-30,03*	2.213	*0,14*	2.572	*0,18*	*-13,96*
SUZUKI	2.947	*1,77*	2.213	*1,43*	*33,17*	23.724	*1,55*	16.645	*1,18*	*42,53*
TOYOTA	6.931	*4,15*	6.393	*4,14*	*8,42*	65.078	*4,24*	54.630	*3,88*	*19,13*
LEXUS	521	*0,31*	528	*0,34*	*-1,33*	2.789	*0,18*	2.970	*0,21*	*-6,09*
VOLKSWAGEN	13.782	*8,25*	12.868	*8,33*	*7,10*	111.893	*7,30*	106.237	*7,55*	*5,32*
VOLVO	1.383	*0,83*	1.260	*0,82*	*9,76*	12.648	*0,82*	12.658	*0,90*	*-0,08*
ALTRE	205	*0,12*	227	*0,15*	*-9,69*	2.504	*0,16*	2.124	*0,15*	*17,89*
TOT.MARCHE EST.	**119.654**	*71,67*	**109.353**	*70,82*	*9,42*	**1.085.840**	*70,80*	**996.458**	*70,82*	*8,97*
TOT.MERCATO	**166.956**	*100,00*	**154.399**	*100,00*	*8,13*	**1.533.710**	*100,00*	**1.407.020**	*100,00*	*9,00*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/09/2017

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Sede di Torino: 10128 - Corso Galileo Ferraris, 61 – Tel. +39 011 5546511 – Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 – E-mail: studi.ricerche@anfia.it – www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	SETTEMBRE 2017[1] *SEPTEMBER 2017 [1]*
1	FIAT	PANDA	12.353
2	FIAT	TIPO	4.712
3	LANCIA	YPSILON	4.653
4	FIAT	500[3]	4.527
5	VW	GOLF	4.158
6	FIAT	500X	4.061
7	FIAT	500L	3.629
8	VOLKSWAGEN	POLO	3.617
9	RENAULT	CLIO	3.547
10	PEUGEOT	208	3.149

N.	MARCA *Make*	MODELLO *Model*	GEN/SET 2017[2] *JAN/SEP 2017 [2]*
1	FIAT	PANDA	113.063
2	LANCIA	YPSILON	48.781
3	FIAT	500[4]	48.536
4	FIAT	TIPO	48.000
5	RENAULT	CLIO	41.384
6	FIAT	500L	36.586
7	FIAT	500X	35.571
8	VOLKSWAGEN	POLO	33.198
9	FORD	FIESTA	32.507
10	CITROEN	C3	31.328

1 - Comunicato stampa del Ministero dei trasporti/Ministry of Transportation's press release

2 - Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)
I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/09/2017

3 - Non comprende le Abarth 500

4 - Comprende le Abarth 500

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Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it