Press release

IN JULY THE ITALIAN MARKET CONTAINED ITS GROWTH AT 5.9% WITH ITS BEST RESULT, IN TERMS OF VOLUMES, SINCE 2010

Slowdown aligned with the summer season and still a good performance for the Italian models, of which six are included in the monthly Top Ten of the best-selling cars

Turin, 1st August 2017 – According to the data today published by the Italian Ministry of Infrastructure and Transport, in July the Italian Car Market totaled 145,363 new registrations, in growth by 5.9% on the same month in 2016.

The newly registered volumes amounted to 1,282,353 units, up by 8.6% on the same period in 2016.

In July, the global growth of the Italian market was more contained than the one registered in the first six months of the year (up by 8.9%), considering that this figure has been also affected by a technical end-of-the month slackening in the Registering system of the Ministry itself.

"*After the double-digit figure recorded in June, the market maintained its positive sign already recorded in July, though it has undergone a rhythm slowdown* – **so declared Gianmarco Giorda, Director of ANFIA**. *This month, with the same number of working days as the month of July 2016 (21), presented, however, its best result in terms of volumes since 2010, when 153,000 units had been exceeded.*

As for new registrations by type of motorization, in the month the share of petrol cars increased from 29.8%, in June, to 31.1%, whereas diesel car share went down from 58.6% to 55.8%. The share of LPG cars changed from 6.7% in June to 7.8 in July, whereas CNG cars remained stable at 1.4%. Hybrid and electric cars, then, also changed, from 3.4% share to 3.7% in the month.

Italian models maintained a good performance in principle, and six of them were present in the monthly Top Ten of the best-selling cars".

According to ISTAT survey, in July there was a slight increase in the **consumer confidence climate index** (on the basis of 2010=100), changed from 106.4 into 106.7, while the **composite company confidence climate index** (IESI) recorded some deceleration, from 106.3 to 105.5.

With reference to the consumer confidence climate, the balance relating to the current opportunity to purchase durable goods (including the car) recorded a heavy increase in July (from -58.7 to-45.9) while the growth was quite less moderate as for future intentions of bargain.

On the basis of the common quarterly questions from ISTAT on purchasing specific durable goods, on the other hand, a slight deceleration was recorded relating to intentions of buying or not a new car.

In accordance with preliminary estimations by ISTAT, in July the **consumer price domestic index** went up by 0.1% on a monthly basis and 1.1% on July 2016 (June: +1.2%).

An addition slackening in the inflation rate, confirming the tendency revealed by the two previous months was partly due to the price trend of Energy durable goods. This section (Non-regulated Energy Goods), inclusive of fuels, changed its growth, actually, from 2.9% on an annual basis in June 2017 to a growth by 2.1% in July (when this section's prices went down to 1.4% on the previous month). Some decline was again recorded by the prices of the **Other fuels**, that recorded a 0.6% decrease in terms of conjuncture – owing to the LPG reduction in price – and they showed attenuation, on a yearly basis, in the growth (to +7.1% from +8.4% in the previous month). Also the price of **Diesel** went down (-2%) on a monthly basis, and it resulted to be almost half its growth on a trend basis (+1.9% from +3.6% in the previous month). The price of the **Petrol** went then down by 1.6% on June and its trend growth reduced even further, from +2.3% in the previous month to +1.8 in July.

In the month, **Domestic brands**, totaled as a whole 41,042 new registrations (+3.6%), with a market share by 28.2%. In the first seven months of 2017, global new registrations amounted to a 376,274 (+9.2%), with a market share by 29.3% (on 29.2% last year).

FCA brands (excluding Ferrari and Maserati) totaled 40,629 new registrations as a whole in the month (up by 3.2%), with a market share by 28 percent. Also positive the trend recorded by Fiat brands (+0.2%), Alfa Romeo (+26.8%), Jeep (+27.1%) and Ferrari too (+23.5%), Maserati (+96.9) and Lamborghini (+9.1%).

In the progressive since the beginning of the year, **FCA brands** totaled 373,656 new registrations, with a growth by 9% and a market share by 29.1%. In the cumulative total since January 2017, they also presented positive results (+9.4%), and so did Alfa Romeo (+31.9%), Jeep (+10.1%), with in alignment Maserati (+108.3%) and Lamborghini (+33.8%).

In the **Top Ten relating to car sales**, in July there were six Italian models, namely: Fiat Panda ranking first again, with 9,332 units, also present in the list of the first seven months 2017, followed by Fiat 500 (5,525), increased by five positions on the June list, and also Fiat Punto that with its 4,351 units remained stable at the third position, whereas Lancia Ypsilon was fourth (4,244), in rise by four new places, and Fiat Tipo (3,562) ranked fifth, followed at last by Fiat 500X (3,224) ranking eighth.

The **Second-hand car market** totaled 378,884 ownership transfers (including the mini-transfer operations to car dealers) in July 2017, contracting by one percent on July 2016. In the first seven months of 2017, ownership transfers were 2,768,661, namely down by 2.5% on the same period in 2016.

For more information: ANFIA Press Office

Miriam Gangi (Ms.) - m.gangi@anfia.it
Telephone: +39 011 5546502
Mobile phone: 338 7303167

ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.
The Association is structured in three product-based Groups, each one chaired by a President.
Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

Comunicato Stampa

ANFIA Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	LUGLIO *JULY*				VAR. % *% CHG.*	GENNAIO/LUGLIO *JANUARY/JULY*				VAR. % *% CHG.*
MARCA/*MAKE*	2017	%	2016	%	*17/16*	2017	%	2016	%	*17/16*
FCA	40.629	*27,95*	39.349	*28,67*	*3,25*	373.656	*29,14*	342.963	*29,05*	*8,95*
FIAT	29.433	*20,25*	29.380	*21,41*	*0,18*	276.263	*21,54*	252.577	*21,39*	*9,38*
ALFA ROMEO	3.393	*2,33*	2.676	*1,95*	*26,79*	28.619	*2,23*	21.698	*1,84*	*31,90*
LANCIA/CHRYSLER	4.247	*2,92*	4.494	*3,27*	*-5,50*	41.296	*3,22*	43.729	*3,70*	*-5,56*
JEEP	3.556	*2,45*	2.799	*2,04*	*27,05*	27.478	*2,14*	24.959	*2,11*	*10,09*
FERRARI	42	*0,03*	34	*0,02*	*23,53*	250	*0,02*	262	*0,02*	*-4,58*
MASERATI	321	*0,22*	163	*0,12*	*96,93*	1.985	*0,15*	953	*0,08*	*108,29*
DR MOTOR	36	*0,02*	52	*0,04*	*-30,77*	269	*0,02*	323	*0,03*	*-16,72*
LAMBORGHINI	12	*0,01*	11	*0,01*	*9,09*	103	*0,01*	77	*0,01*	*33,77*
ALTRE NAZIONALI	2	*0,00*	1	*0,00*	*100,00*	11	*0,00*	15	*0,00*	*-26,67*
TOT. MARCHE NAZ.	**41.042**	*28,23*	**39.610**	*28,86*	*3,62*	**376.274**	*29,34*	**344.593**	*29,19*	*9,19*
AUDI	5.270	*3,63*	4.997	*3,64*	*5,46*	43.264	*3,37*	41.522	*3,52*	*4,20*
BMW	3.993	*2,75*	4.936	*3,60*	*-19,10*	37.958	*2,96*	37.287	*3,16*	*1,80*
CITROEN	5.982	*4,12*	4.845	*3,53*	*23,47*	52.527	*4,10*	42.672	*3,61*	*23,09*
DACIA	5.943	*4,09*	4.590	*3,34*	*29,48*	38.942	*3,04*	33.222	*2,81*	*17,22*
FORD	10.112	*6,96*	9.332	*6,80*	*8,36*	89.902	*7,01*	81.854	*6,93*	*9,83*
HONDA	686	*0,47*	745	*0,54*	*-7,92*	6.435	*0,50*	5.866	*0,50*	*9,70*
HYUNDAI	3.717	*2,56*	4.069	*2,97*	*-8,65*	34.727	*2,71*	34.589	*2,93*	*0,40*
JAGUAR	369	*0,25*	402	*0,29*	*-8,21*	3.528	*0,28*	2.663	*0,23*	*32,48*
KIA	4.356	*3,00*	4.005	*2,92*	*8,76*	31.062	*2,42*	29.403	*2,49*	*5,64*
LAND ROVER	1.547	*1,06*	1.486	*1,08*	*4,10*	12.224	*0,95*	12.777	*1,08*	*-4,33*
MAZDA	843	*0,58*	883	*0,64*	*-4,53*	6.385	*0,50*	7.017	*0,59*	*-9,01*
MERCEDES	5.319	*3,66*	5.252	*3,83*	*1,28*	41.406	*3,23*	40.716	*3,45*	*1,69*
MINI	1.611	*1,11*	1.897	*1,38*	*-15,08*	14.629	*1,14*	15.396	*1,30*	*-4,98*
MITSUBISHI	300	*0,21*	272	*0,20*	*10,29*	2.441	*0,19*	2.746	*0,23*	*-11,11*
NISSAN	4.842	*3,33*	4.081	*2,97*	*18,65*	40.345	*3,15*	36.866	*3,12*	*9,44*
OPEL	7.509	*5,17*	6.839	*4,98*	*9,80*	66.606	*5,19*	61.222	*5,19*	*8,79*
PEUGEOT	8.403	*5,78*	6.406	*4,67*	*31,17*	66.619	*5,20*	60.704	*5,14*	*9,74*
PORSCHE	525	*0,36*	356	*0,26*	*47,47*	3.660	*0,29*	3.157	*0,27*	*15,93*
RENAULT	8.007	*5,51*	8.772	*6,39*	*-8,72*	86.024	*6,71*	79.171	*6,71*	*8,66*
SEAT	1.243	*0,86*	1.234	*0,90*	*0,73*	10.989	*0,86*	9.651	*0,82*	*13,86*
SKODA	1.619	*1,11*	1.655	*1,21*	*-2,18*	14.499	*1,13*	12.000	*1,02*	*20,83*
SMART	1.763	*1,21*	1.817	*1,32*	*-2,97*	17.901	*1,40*	19.896	*1,69*	*-10,03*
SSANGYONG	163	*0,11*	236	*0,17*	*-30,93*	1.464	*0,11*	1.813	*0,15*	*-19,25*
SUBARU	152	*0,10*	233	*0,17*	*-34,76*	1.826	*0,14*	2.044	*0,17*	*-10,67*
SUZUKI	2.385	*1,64*	1.723	*1,26*	*38,42*	19.378	*1,51*	13.406	*1,14*	*44,55*
TOYOTA	6.576	*4,52*	4.889	*3,56*	*34,51*	54.518	*4,25*	45.600	*3,86*	*19,56*
LEXUS	170	*0,12*	167	*0,12*	*1,80*	2.141	*0,17*	2.259	*0,19*	*-5,22*
VOLKSWAGEN	9.425	*6,48*	9.804	*7,14*	*-3,87*	92.096	*7,18*	88.036	*7,46*	*4,61*
VOLVO	1.299	*0,89*	1.385	*1,01*	*-6,21*	10.452	*0,82*	10.805	*0,92*	*-3,27*
ALTRE	192	*0,13*	308	*0,22*	*-37,66*	2.131	*0,17*	1.662	*0,14*	*28,22*
TOT.MARCHE EST.	**104.321**	*71,77*	**97.616**	*71,14*	*6,87*	**906.079**	*70,66*	**836.022**	*70,81*	*8,38*
TOT.MERCATO	**145.363**	*100,00*	**137.226**	*100,00*	*5,93*	**1.282.353**	*100,00*	**1.180.615**	*100,00*	*8,62*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/07/2017

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 – Tel. +39 011 5546511 – Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 – E-mail: studi.ricerche@anfia.it – www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten
ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	LUGLIO 2017[1] *JULY 2017*[1]
1	FIAT	PANDA	9.332
2	FIAT	500[3]	5.525
3	FIAT	PUNTO	4.351
4	LANCIA	YPSILON	4.244
5	FIAT	TIPO	3.562
6	CITROEN	C3	3.357
7	RENAULT	CLIO	3.302
8	FIAT	500X	3.224
9	FORD	FIESTA	2.940
10	DACIA	SANDERO	2.922

N.	MARCA *Make*	MODELLO *Model*	GEN/LUG 2017[2] *JAN/JUL 2017*[2]
1	FIAT	PANDA	95.980
2	FIAT	500[4]	41.409
3	LANCIA	YPSILON	41.294
4	FIAT	TIPO	40.014
5	RENAULT	CLIO	35.565
6	FIAT	500L	30.820
7	FORD	FIESTA	29.853
8	FIAT	500X	29.799
9	VOLKSWAGEN	POLO	28.456
10	CITROEN	C3	26.453

1 - Comunicato stampa del Ministero dei trasporti/Ministry of Transportation's press release

2 - Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)
I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/07/2017

3 - Non comprende le Abarth 500

4 - Comprende le Abarth 500

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Sede di Torino: 10128 - Corso Galileo Ferraris, 61 – Tel. +39 011 5546511 – Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 – E-mail: studi.ricerche@anfia.it – www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it