

Press release

**2-DIGIT INCREASE IN JUNE FOR THE ITALIAN MARKET: +12.9%,
WITH ITS BEST RESULT AS FOR VOLUMES SINCE 2009**

**A good closure for the first half of the year (+8.9%), with the excellent position of
the Italian cars with 7 models in the monthly Top 10 best-selling car list**

Turin, 3rd July 2017 - According to data issued today by the Ministry of Infrastructure and Transport, in June the Italian Car Market totaled 187,642 new registrations, going up by 12.9% on the same month in 2016.

In the first half of the year the market totaled 1,136,331 registered units, namely up by 8.9 on the same period last year.

“The positive sign recorded in May was accompanied by a two-digit percentage of growth in June 2017. On the other hand, this latter month was, however, characterized by the same number of working days (21) as June 2016 - commented Gianmarco Giorda, Director of ANFIA.

Speaking of car volumes, June 2017 was really the best month of June since 2009, when the market had almost attained 211,000 new registrations. Actually, the above result has brought along a good closure of the first six months of the year, with only one month in decrease, namely April, negatively affected by the Easter holidays. One last consideration: another excellent position reached by the Italian cars in the monthly Top 10 list of the best-selling cars, with seven models in all”.

In the analysis of **new registrations by motorization**¹, in June petrol cars grew by 2.4%, namely less than the market, with a market share going down below 30 percent, and actually this fact occurred for the last time in February 2015.

In the month, new registrations of LPG cars went up by 35.9% with a market share by 6.8%, namely up by 1.2 percentage points on June 2016, whereas sales of diesel cars rose by 15.5% with a market share by 58.6%, namely 1.4 more than last year.

Electric cars (BEV+HEV) accelerated for the second consecutive month in June, exceeding the share by 3%, while looking at volumes, new registrations redoubled in the month on last year's result; in the cumulative total, since the beginning of the year 2017, the growth was 68.7% on the period January-June 2016.

¹ Provisional data

With regard to the **market by segmentation**, in June Fiat Panda and Fiat 500 accounted for more than half the whole segment A. On the contrary, Fiat Punto and Lancia Ypsilon accounted in the month for one fifth of the segment B of the market.

Fiat Tipo represented one quarter of sales recorded in segment C, whereas Alfa Romeo Giulia represented one fifth of the segment D.

In addition, more than one third of the small SUV market was represented by Fiat 500X and Jeep Renegade. Finally, Fiat 500L represented almost 60% of small monovolumes and one third of all monovolumes.

SUV models of all dimensions went up by 23.6% as for new registrations, in the month, and 28.4% of the market, that is 2.5 percentage points more than in June 2016 (28% in the cumulative total).

Sales of cars belonging to segments C/D grew by 16% in the month, with a market share by 18.8% (17.7% in the cumulative total).

The super economy cars and compact ones went up by 9.3% in the month, with a market penetration share by 41.5% (43.6% in the cumulative total).

On the other side, monovolumes went down by 4% in June and by 11.9% in the cumulative total. Lastly, MPV share decelerated from 9.3% in June 2016 to 7.9% in June 2017.

With reference to the **car market trend by geographical area**, the following **Italian Regions** recorded 2-digit increases in June 2017: Sardinia, Trentino Alto Adige, Piedmont, Latium, Lombardy and Molise. On the contrary, the following ones recorded a decrease: Calabria, Campania and Sicily.

Among the first **twenty Italian provinces districts**, that recorded the most meaningful increases in June, we find the following cities: Milan, Bolzano, Turin, Rome and Trento, that were also the first five provinces in terms of volumes, just localized according to another order: Bolzano, Turin, Rome, Milan and Trento, totaling 39 percent of the market, as a whole.

Speaking of **Domestic brands**, 53,936 new registrations were recorded in the month (+12.9%), as a whole. In the first half of the year 2017 total registrations amounted to 335,100 (+9.9%), with a market share by 29.5% (on 29.2% recorded last year).

FCA brands (excluding Ferrari and Maserati) totaled 53,598 new registrations as a whole, in the month (+12.6%). A positive trend was recorded by Fiat brands (+15.8%), Alfa Romeo (+23.1%), Jeep (+18.7%) and also a good performance for Ferrari (+35.7%), Maserati (+91%) and Lamborghini (+122.2%).

In the progressive since the beginning of the year 2017, FCA brands totaled 332.902 cars, growing by 9.6% with a market share by 29.3% on 29.1% of last year.



In the cumulative total since January 2017, the following brands got a positive result: Fiat (+10.5%), Alfa Romeo (+32.5%) and Jeep (+7.9%), accompanied by Maserati (+110.2%) and Lamborghini (+37.9%).

In June the Italian brands present in the **Top Ten of the best-selling car sales** were seven, face to the six ones in May, with Fiat Panda still leading the list (11,912 units), also in the list of the first six months of 2017, followed by Fiat Tipo (7,022), that reconfirmed its second place in the list.

Fiat Punto (4,979) was third, followed by Fiat 500L (4,965) ranking fourth and Fiat 500X (4,796) ranking sixth, this latter two models in growth both by one position on the Top Ten recorded in May. Lastly, at the seventh place there was Fiat 500 (4,648), followed by Lancia Ypsilon at the 8th place with its 4,610 registrations.

The **Second-hand car market** totaled 375,649 ownership transfers (including the mini-transfer operations to car dealers in May 2017, through a contraction by 1% on June 2016. In the first six months of the year, the transfer ownerships in 2016. In the first half of this year, the ownership transfers were 2,389,777, namely down by 2.7% on the same period 2016.

For more information: ANFIA Press Office

Miriam Gangi (Ms.) - m.gangi@anfia.it
Telephone: +39 011 5546502
Mobile phone: 338 7303167

ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.

The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

Associazione Nazionale Filiera Industria Automobilistica

Sedi: 10128 Torino - Corso Galileo Ferraris, 61 - Telefono +39 011 5546511 - Fax +39 011 545464 - E-mail: anfia@anfia.it
00144 Roma - Viale Pasteur, 10 - Telefono +39 06 54221493 (4) - Fax +39 06 54221418- E-mail: anfia.roma@anfia.it
www.anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	GIUGNO JUNE				VAR. % % CHG. 17/16	GENNAIO/GIUGNO JANUARY/JUNE				VAR. % % CHG. 17/16
	2017	%	2016	%		2017	%	2016	%	
FCA	53.598	28,56	47.588	28,63	12,63	332.902	29,30	303.614	29,10	9,65
FIAT	40.269	21,46	34.769	20,92	15,82	246.735	21,71	223.197	21,39	10,55
ALFA ROMEO	4.700	2,50	3.819	2,30	23,07	25.204	2,22	19.022	1,82	32,50
LANCIA/CHRYSLER	4.610	2,46	5.613	3,38	-17,87	37.046	3,26	39.235	3,76	-5,58
JEEP	4.019	2,14	3.387	2,04	18,66	23.917	2,10	22.160	2,12	7,93
FERRARI	38	0,02	28	0,02	35,71	208	0,02	228	0,02	-8,77
MASERATI	233	0,12	122	0,07	90,98	1.661	0,15	790	0,08	110,25
DR MOTOR	46	0,02	37	0,02	24,32	231	0,02	271	0,03	-14,76
LAMBORGHINI	20	0,01	9	0,01	122,22	91	0,01	66	0,01	37,88
ALTRE NAZIONALI	1	0,00	4	0,00	-75,00	7	0,00	14	0,00	-50,00
TOT. MARCHE NAZ.	53.936	28,74	47.788	28,75	12,87	335.100	29,49	304.983	29,23	9,87
AUDI	6.632	3,53	5.243	3,15	26,49	37.975	3,34	36.525	3,50	3,97
BMW	5.164	2,75	5.670	3,41	-8,92	33.944	2,99	32.351	3,10	4,92
CITROEN	7.714	4,11	5.204	3,13	48,23	46.537	4,10	37.827	3,63	23,03
DACIA	6.736	3,59	5.030	3,03	33,92	32.981	2,90	28.632	2,74	15,19
FORD	12.255	6,53	10.406	6,26	17,77	79.728	7,02	72.522	6,95	9,94
HONDA	862	0,46	951	0,57	-9,36	5.745	0,51	5.121	0,49	12,19
HYUNDAI	5.617	2,99	5.337	3,21	5,25	30.990	2,73	30.519	2,92	1,54
JAGUAR	454	0,24	513	0,31	-11,50	3.156	0,28	2.261	0,22	39,58
KIA	4.400	2,34	4.018	2,42	9,51	26.697	2,35	25.398	2,43	5,11
LAND ROVER	1.725	0,92	1.563	0,94	10,36	10.673	0,94	11.291	1,08	-5,47
MAZDA	955	0,51	1.174	0,71	-18,65	5.540	0,49	6.134	0,59	-9,68
MERCEDES	6.670	3,55	6.294	3,79	5,97	35.978	3,17	35.464	3,40	1,45
MINI	2.533	1,35	2.636	1,59	-3,91	13.016	1,15	13.499	1,29	-3,58
MITSUBISHI	347	0,18	341	0,21	1,76	2.141	0,19	2.474	0,24	-13,46
NISSAN	7.070	3,77	5.235	3,15	35,05	35.484	3,12	32.785	3,14	8,23
OPEL	8.959	4,77	8.324	5,01	7,63	59.071	5,20	54.383	5,21	8,62
PEUGEOT	8.128	4,33	7.976	4,80	1,91	58.191	5,12	54.298	5,20	7,17
PORSCHE	525	0,28	403	0,24	30,27	3.133	0,28	2.801	0,27	11,85
RENAULT	14.350	7,65	12.699	7,64	13,00	77.988	6,86	70.399	6,75	10,78
SEAT	1.672	0,89	1.333	0,80	25,43	9.739	0,86	8.417	0,81	15,71
SKODA	2.243	1,20	1.473	0,89	52,27	12.869	1,13	10.345	0,99	24,40
SMART	2.441	1,30	2.925	1,76	-16,55	16.131	1,42	18.079	1,73	-10,77
SSANGYONG	213	0,11	271	0,16	-21,40	1.301	0,11	1.577	0,15	-17,50
SUBARU	227	0,12	267	0,16	-14,98	1.674	0,15	1.811	0,17	-7,56
SUZUKI	3.111	1,66	2.230	1,34	39,51	16.990	1,50	11.683	1,12	45,42
TOYOTA	7.152	3,81	6.101	3,67	17,23	47.902	4,22	40.711	3,90	17,66
LEXUS	562	0,30	557	0,34	0,90	1.969	0,17	2.092	0,20	-5,88
VOLKSWAGEN	13.198	7,03	12.604	7,58	4,71	82.601	7,27	78.232	7,50	5,58
VOLVO	1.471	0,78	1.454	0,87	1,17	9.151	0,81	9.420	0,90	-2,86
ALTRE	320	0,17	212	0,13	50,94	1.936	0,17	1.354	0,13	42,98
TOT.MARCHE EST.	133.706	71,26	118.444	71,25	12,89	801.231	70,51	738.405	70,77	8,51
TOT.MERCATO	187.642	100,00	166.232	100,00	12,88	1.136.331	100,00	1.043.388	100,00	8,91

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/06/2017

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 5546511 - Fax +39 011 545464

Dir. Studi e Ricerche: Tel. +39 0115546524 - E-mail: studi.ricerche@anfia.it - www.anfia.it

Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54221493 (4) - Fax +39 06 54221418 - E-mail: anfia.roma@anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GIUGNO 2017 ¹ <i>JUNE 2017¹</i>
1	FIAT	PANDA	11.912
2	FIAT	TIPO	7.022
3	FIAT	PUNTO	4.979
4	FIAT	500L	4.965
5	RENAULT	CLIO	4.932
6	FIAT	500X	4.796
7	FIAT	500 ³	4.648
8	LANCIA	YPSILON	4.610
9	VOLKSWAGEN	POLO	4.292
10	FORD	FIESTA	4.290

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/GIU 2017 ² <i>JAN/JUN 2017²</i>
1	FIAT	PANDA	86.638
2	LANCIA	YPSILON	37.044
3	FIAT	TIPO	36.448
4	FIAT	500 ⁴	35.429
5	RENAULT	CLIO	32.246
6	FIAT	500L	29.320
7	FORD	FIESTA	26.741
8	FIAT	500X	26.563
9	VOLKSWAGEN	POLO	25.616
10	CITROEN	C3	23.095

1 - Comunicato stampa del Ministero dei trasporti/Ministry of Transportation's press release

2 - Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/06/2017

3 - Non comprende le Abarth 500

4 - Comprende le Abarth 500

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 5546511 - Fax +39 011 545464

Dir. Studi e Ricerche: Tel. +39 0115546524 - E-mail: studi.ricerche@anfia.it - www.anfia.it

Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54221493 (4) - Fax +39 06 54221418 - E-mail: anfia.roma@anfia.it