



Press release

IN 2009 BUS MARKET IN DOWNTURN BY 27.4%

Turin, 2nd February 2010 – Last year the Bus market went heavily down by 27.4 per cent, posting 3,086 units on 4,252 registered in 2008.

The Urban segment was in contraction by 22.5%, namely more in deceleration in comparison with the end of November; also the Interurban service line bus segment recorded a worsening in trend – down by 46.4% on 2008 – in terms of new units registered. As a whole, the market of *financed means* of transportation contracted by 37 per cent.

The segment of Tourist buses too went down (by around 32.8%), approximately on the same levels of the end of November. Therefore, the sector of Interurban closed the year of 2009 slowing down by 41%. As well, also Minibuses and Derived vehicles went down (by 7.7%), though in recovery comparing to the end of November 2009.

The consumptive of tenders called by the end of the year was 1,126 vehicles assigned on 947 recorded at the end of 2008, namely in upturn by 19%.

“Last year, negative repercussions produced by the difficult conjuncture period have led to an additional economic worsening in some sectors, like public transportation, that are already generally characterized by discontinuous economic trends, even since pre-crisis years – has declared Enrico Vassallo, ANFIA Bus Group Chairman. Moreover, I want to underline the paradox that, despite the enormous amount of investments finalized to lower CO₂ emissions (that was requested to Bus Manufacturers), the expected target of replacing the Italian circulating park has not been attained. In fact, on a domestic circulating park accounting for around 100,000 units (97,597 at the end of 2008, as per ACI data), nearly 40% is still made of EURO 0 and EURO 1 vehicles”.

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ANFIA

With more than 280 companies, for a total of around 130,000 workers and a turnover of around €60 billion/year, ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

ANFIA mission is to ensure effective communication between the Italian motor vehicle industry on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive universe and the vehicle traffic.



The Association is structured in nine product-based Groups, chaired by a President and governed by a Board of directors: Motor Vehicles, Sports and Special Cars, Car Coachbuilders, Buses, Motor Caravan Manufacturers, Commercial Vehicles Coachbuilders, Components, Trailers, Tires.

BUSES

ANFIA Buses Group includes most of Bus Manufacturers and Coachbuilders working in Italy. The Group Chairman is Enrico Vassallo (Director General of Irisbus Italia S.p.A.). The distinctive sign of this manufacturing sector has always been the commitment taken in research and technological development of those vehicles; this effort has generally been carried out with serious continuity, also face to innumerable and heavy turbulences and crises which have negatively affected field, both on manpower level and turnover trend.

At present, the total turnover of the Italian companies associate members of the Group has reached approximately €700 million, with over 10,000 workers (including direct and indirect employment).

Today, the Buses Group associate members, which in spite of their own size and structural differences, represent true home excellencies as for project and production power. Moreover, they have always been aimed at a common final target that is to defend, on European and world scale, the "Italian style" of conceiving and realizing the bus product.

ITALIA - IMMATRICOLAZIONI AUTOBUS

ITALY - NEW BUS REGISTRATIONS

dati provvisori/provisional data

GENNAIO - DICEMBRE 2009

JANUARY - DECEMBER 2009

MARCHE/Make	Urbani specifici Classel	Interurbani specifici		Minibus & Derivati	TOTALE			
		Linea - Classell	Turismo-Classelll		2009	%	2008	%
	Urban buses	Suburban Buses	Touring and long-distance coach	Mini&Midi buses				
IRISBUS	215	197	120	635	1.167	37,8	1.774	41,7
BMB	153	-	-	-	153	5,0	163	3,8
FIAT	-	-	-	112	112	3,6	105	2,5
CACCIAMALI	7	19	2	-	28	0,9	54	1,3
DE SIMON	-	7	-	-	7	0,2	32	0,8
TECNOBUS	49	-	-	-	49	1,6	15	0,4
RAMPINI	4	-	-	-	4	0,1	7	0,2
Totale marche naz.li	428	223	122	747	1.520	49,3	2.150	50,6
EVOBUS	154	156	160	450	920	29,8	1.102	25,9
SCANIA	9	135	37	-	181	5,9	313	7,4
NEOMAN	4	31	57	-	92	3,0	200	4,7
TEMSA	-	45	8	9	62	2,0	69	1,6
KING LONG	-	1	59	-	60	1,9	68	1,6
RENAULT	-	-	-	47	47	1,5	65	1,5
VDL	-	12	32	-	44	1,4	47	1,1
VOLKSWAGEN	-	-	-	38	38	1,2	37	0,9
FORD	-	-	-	31	31	1,0	24	0,6
BMC	2	12	14	-	28	0,9	33	0,8
OTOKAR	-	-	-	15	15	0,5	17	0,4
VOLVO	-	1	13	-	14	0,5	79	1,9
VAN HOOL	10	-	2	-	12	0,4	-	0,0
ISUZU	-	-	-	8	8	0,3	11	0,3
OPEL	-	-	-	3	3	0,1	6	0,1
TOYOTA	-	-	-	1	1	0,0	11	0,3
PEUGEOT	-	-	-	1	1	0,0	1	0,0
TVM	-	-	-	-	-	0,0	13	0,3
SOLARIS	-	-	-	-	-	0,0	5	0,1
LEXEA	-	-	-	-	-	0,0	1	0,0
ALTRE	8	-	1	-	9	0,3	-	-
Totale marche est.	187	393	383	603	1.566	50,7	2.102	49,4
2009	615	616	505	1.350	3.086	100,0	4.252	100,0
2008	794	1.149	752	1.462	Var.% 2009 / 2008 = -27,4%			
<i>var. %</i>	<i>-22,5%</i>	<i>-46,4%</i>	<i>-32,8%</i>	<i>-7,7%</i>				

Elaborazioni ANFIA su dati del CED-Ministero dei Trasporti/Prepared by ANFIA from the data of Ministry of Transportations
I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/12/09