



## **STILE ITALIANO GIOVANI 2008**

### *REGULATIONS OF THE COMPETITION*

#### **I - Introduction**

ANFIA – Car Coachbuilders Group, supported by the Camera di commercio industria artigianato e agricoltura in Turin, and with the patronage of the Regione Piemonte, the Ministry of the Economy and the European Union, organizes in Turin at Torino Esposizioni Palace - from the 18<sup>th</sup> September to the 23<sup>rd</sup> of November 2008, the exhibition called “Stile Italiano Giovani” (the “Exhibition”). Objective of the event is to display to the automotive sector operators and the public in general, and to make visible to media, the twenty best graphic works of car design (the “Projects”), selected among those presented by young non-professional designers enrolled in the Competition.

#### **2 - The Participants**

The Competition is open to **young people aged 16 to 28 (turned by the 30<sup>th</sup> June 2008)** and that are not engaged in any business activity. As an alternative, should they already carry on business activities (as subordinated or autonomous workers, such as active partners or any other working form of activity within public or private enterprises or institutions), they must not be professional car designers.

#### **3 - Presentation of the application forms**

**3.1** Those young people interested in participating in the competition (the “Competitors”) shall send the application form, duly filled in, not later than the essential term indicated in the subsequent article 5. The form may comply with the facsimile here-attached; it shall be undersigned, after acknowledging and accepting the Informative on Data Protection at the bottom thereof, and accompanied by a passport-size photo and the photocopy of an identification document.

**3.2** Other conditions of participation (failing these clauses applicants shall not be admitted):

- a) Student applicants shall submit a secondary school or university enrolment and attendance certificate;
- b) Working applicants (in case shall not be met conditions stated in the aforesaid article 1), shall subscribe to the application form and attach thereto a self-certification as per the following: *“I, the undersigned, commit myself to vouch for the truthfulness of the present statement in the whole awareness of the possible effects deriving from a non-conformity of the*

*statement itself. I also declare that I regularly carry on working activity which has absolutely nothing to do (neither directly nor indirectly) with the car design (date and signature)”. However, Organizers shall ask at any moment the Competitor who has signed the above statement for all papers proving that he/she does not carry on any activity related to the car design;*

- c) All other applicants, not described in sub a) or sub b), shall subscribe to a self-certification (to be attached to the application form) as per the following: *“I, the undersigned, commit myself to vouch for the truthfulness of the present statement in the whole awareness of the possible effects deriving from a non-conformity of the statement itself, and I also declare that I am not a student and that I do not carry on any paid working activity either (as per the present Regulations) (date and signature)”.*

#### **4 - Projects**

**4.1** The Project shall consist of one unpublished work, developing whatever external or internal fitting solution for whatever motor vehicle; orthogonal views, surface drafts and scale models can be attached to the Project (optional).

**4.2** The Project shall consist of not more than two sheets of paper (size: 50 cm x 70 cm). Orthogonal views, surface drafts and scale models (if any) shall be realized in 1: 10 scale. Under penalty of being excluded from the Competition, the projects shall be presented on paper (also photographic) in the above indicated sizes. Those Projects only presented on electronic support shall not be admitted.

**4.3** On the back of each drawing shall be indicated name, surname, address and nationality of the Competitor. The same data shall be reproduced on the scale model, if any, by means of an adhesive label.

**4.4** The Project shall be accompanied by a descriptive report with motivations and characteristics. The report shall consist of not more than one typewritten page, in English or in Italian.

**4.5** The Organizers of the Competition disclaim all liability referred to the copyright protection of the works submitted. The Competitor is the only and exclusive responsible, at his/her discretion, responsibility and charge, for the previous protection of his/her own work, made by means of deposits, registrations, brevets or ornamental model, or any other possible means. The Organizers of the Competition shall therefore be completely and unconditionally relieved of any responsibility regarding each Project when the applicant delivers his/her own Project for its displaying to the public and its circulation during the organization and the preparation of the Competition and the Exhibition.



## **5 – Terms of submission of the application form and the Project to the Competition**

Application forms with the Projects to be submitted shall be sent to the Organizers of the Competition by means of registered post with return receipt to the following address:

STILE ITALIANO GIOVANI  
c/o ANFIA  
Corso Galileo Ferraris, 61  
10128 Torino

and they **must be received absolutely not later than the 30<sup>th</sup> June 2008** (to allow the application to be accepted).

## **6 – Jury of the Competition**

**6.1** A Jury appointed by the Organizers of the Competition shall select 20 unpublished Projects. The Jury – formed by the major masters of the Italian design – shall have to pick out, among all, the 20 best graphic works (the “Projects”), to be displayed at the Exhibition.

**6.2** Projects shall be judged according to criteria freely and unquestionably agreed by the Jury appointed for the Competition.

**6.3** The Jury shall also provide to select, among the 20 best drawings, the three Projects to be awarded, together with the best project developed on car interiors.

**6.4** According to the same modalities of judgment here above, the Jury will select freely and unquestionably those Projects to be included in the “non-competing” Section, named “Illustrators”, dedicated to those Projects that, for their own expressive characteristics, can be considered applicable not only to the automobile world but also to fashion, advertising, animation, etc.

## **7 – Communications from the Jury – Invitations to the Exhibition and the Awards**

**7.1** The Organizers of the Competition shall communicate exclusively to the Competitors, by means of registered post with return receipt, that they have been short-listed for the best 20 Projects (the “Selected Competitors”), according to item 6.1, and for those selected for the “non-competing Section”, reserved to “the Illustrators” (the “Illustrator Competitors”). Accordingly, all Competitors – the Selected Competitors and the Illustrator Competitors – will be invited to the Exhibition.



**7.2** The Organizers of the Competition shall meet the travel expenses (to/from Turin) and the overnight stay costs (2 nights) of both Selected Competitors and Illustrator Competitors .

**7.3** According to article 6.3, the Selected Competitors awarded by the Jury (1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place), shall respectively receive € 5,000.00 (five thousand), € 3,000.00 (three thousand) and € 2,000.00 (two thousand).

Two other special prizes shall be assigned: one to the author of the best Project of car interiors (offered by ADI, the Italian Association of the Industrial Design) and one to the youngest selected designer among (offered by the Italian car magazine “Auto & Design”).

## **8 - Return of the Projects**

**8.1** During the Exhibition, the Organizers of the Competition shall directly inform the Selected Competitors of the terms of recollection of the their Projects at the end of the Exhibition.

**8.2** The Organizers of the Competition shall not provide to send back non-selected drawings to the owners, that, however, shall be given the possibility to directly recollect their works at ANFIA headquarters in Turin (Corso Galileo Ferraris 61) not later than the 15<sup>th</sup> of December 2008. Failing this term, the Organizers of the Competition shall be authorized to destroy the works still on deposit.



**Attachment**

**Stile Italiano Giovani 2008  
Application form**

STILE ITALIANO GIOVANI  
c/o ANFIA  
Corso Galileo Ferraris, 61  
10128 Torino, Italy

First Name (\*)

---

Last Name

---

Birth date

Birthplace

---

Residence

Nationality

---

Street

No.

---

Zip/Postal Code

City

Country

---

Telephone

Mobile phone

E-mail

---

I, the undersigned, after examining the Regulations of the Competition, apply for being enrolled in the Competition, and declare that I have acknowledged and accepted, without any reserve, all conditions hereupon.

I attach to the present application my own Project, composed of No. \_\_\_\_\_ sheets of drawing together with the following: \_\_\_\_\_

I also attach:

- A passport-size photo,
- Photocopy of my identification document (No. \_\_\_\_\_ issued by \_\_\_\_\_),
- A self-certification proving my qualification of \_\_\_\_\_ (according to the article 3.2, points a), b) e c)\*\* of the Regulations).

Date

Signature

---

I, the undersigned, declare that I have acknowledged and accepted the informative hereunder reproduced and that is referred to the Personal Data and Image Protection as far as the Competition is concerned. I also declare that I accept the contents of the Italian legislation on Privacy Protection (D.Lgs 196/2003), and that I voluntarily renounce to claim the Organizers of the Competition for any possible reimbursement due to wrong use or publication of my own data and image whatever done.

### **Informative**

I acknowledge and approve what follows:

- i. my personal data will be processed for the purpose of my being enrolled in the competition;
- ii. the above data will be processed manually, digitally or by telematics (according to logical principles strictly linked to the above purposes) by ANFIA organizers and other external personnel involved in the organization of the Competition;
- iii. for those functions relating to the personal data process, the responsible is ANFIA Service S.r.l., located in Corso Galileo Ferraris 61, 10128 Torino;
- iv. some additional data indicated on my Project shall be processed by the components of the Jury and all the personnel involved in the organization of the Competition (including those people in charge of the prizes, and all those responsible for the travel expenses payment, see article 7.1 of the Regulations of the Competition);
- v. those data here above, in case my Project be awarded, will be disclosed on ANFIA website and communicated to external subjects (the official press);



- vi. those data here above and my image (as per my passport-photo here attached) shall also be disclosed to public on the occasion of the Exhibition;
- vii. if my name is not included in the Selected Competitors (and when the terms fixed in article 8.2 be expired), my personal data shall be destroyed;
- viii. I shall be reserved the right to contact ANFIA Data Protection Office to verify my personal data and have them updated, modified or amended in order to benefit from any right provided by the D.Lgs. No. 196/03 (Italian privacy policy legislation);
- ix. I am aware that the Titular of the Data Protection Process is ANFIA, located in Corso Galileo Ferraris 61, 10128 Torino and that the pro tem Responsible for the Process of the Personal Data is Mr Rossignoli Dr Guido Federico, present in his authority at the official owner's headquarters.

Date

Signature

---

\* insert requested data

\*\* remove when not applying