



## Press Release

### THE CHAIRMANSHIP OF OICA EXHIBITION COMMITTEE HAS BEEN ASSIGNED TO ANFIA

*Turin, November 24, 2017* - In the framework of the OICA General Assembly that took place in Indonesia on October 12, 2017, Gianmarco Giorda, Director of ANFIA has been elected Chairman of the Exhibition Committee (<http://www.oica.net/category/about-us/committees/exhibition-committee/>). ANFIA itself is a member of the Exhibition Committee since years.

The Exhibition Committee works mainly on the OICA accreditation of International Exhibitions and manages a yearly calendar of OICA accredited Exhibitions. The Committee works also with the Exhibitions Managers of the member Countries in order to balance the organizations among the various exhibitions. The committee meets at least once a year.

The OICA General Assembly also discussed the future of the individual mobility, not only because of the current digitalization but also because of the trends linked to the spreading of the alternative power vehicles. Among them, those powered by electric propulsion, that now are the core of the discussion on environmental targets to achieve, to fight climate change and to improve air quality.

*"I am pleased to embrace this role, it represents for sure a challenge in this period characterized by a deep transformation for the international exhibitions" - says Gianmarco Giorda.*

*Without doubt the 'crisis' of the traditional way to look at the Exhibitions of the last ten years opened new ways and new opportunities. It is still important to allow 'direct contact' between visitors and the vehicles, but new opportunities are offered to debate current and new technological trends. The main International Exhibitions clearly understand the importance of the new digital trends and offer unique chances to showcase the continuous innovations and even revolutions ongoing in the automobile industry.*

*In this field - says Giorda - I want to underline the growing interactions between vehicle and component manufacturers and the sectors of Information Technology, Telecommunications and Software; such interactions can also extend to the world of exhibitions and motor shows".*

Since 1919, ANFIA is member of OICA (International Organization of Motor Vehicle Manufacturers), the International Body that include the motor vehicle manufacturers associations from all over the world. ANFIA through OICA works in the United Nations, especially its Economic Commission for Europe.

Associazione Nazionale Filiera Industria Automobilistica

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OICA today has 39 members from all continents and includes ACEA (European Automobile Manufacturers Association). All major OEMs, including the European countries brands and those from Russia, USA, China, South Korea, Japan and India are represented in OICA by their own national organizations.

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ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.

The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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